

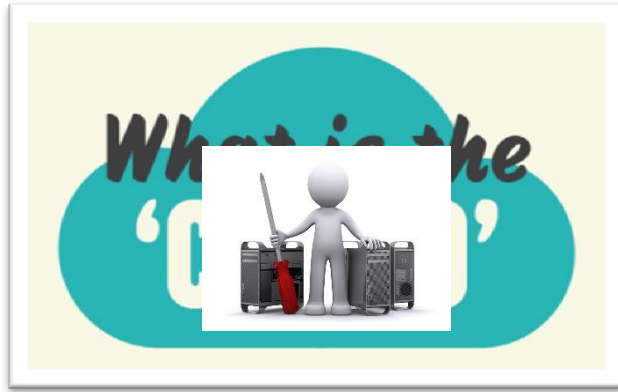
# Emerging Information Technology



*What is the*  
**'CLOUD'**

CLOUD





**Do I need the cloud?**



MY REPORT COMES TO THE  
CONCLUSION THAT CLOUD TECHNOLOGY  
IS OF NO USE TO THIS COMPANY.  
I'LL UPLOAD IT TO DROP BOX SO  
YOU CAN TAKE A LOOK AT IT.



© D.Fletcher for CloudTweaks.com





Variety

Velocity

Volume



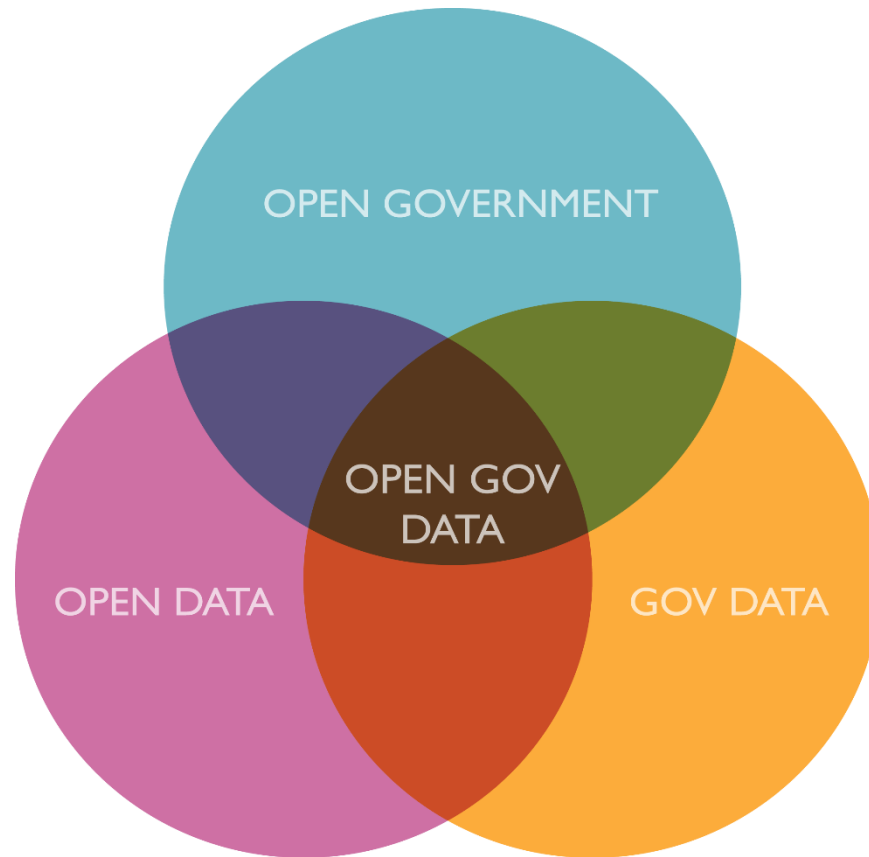


So...

how do I get this

“big data”?

# Open Government





**Your newest field tech  
starting at \$1500**







How will I manage all of this?



We decided to build our dashboard in Excel.



You don't know the new tools, so you decided to spend lots of time developing an inferior product?



[freshspectrum.com](http://freshspectrum.com)

# Intelligent Systems

Manage | Plan | Analyze | Visualize | Map  
Deliver | Collaborate | Predict





**Do I really need to adopt/adapt?**



Do I really need to adopt/adapt?

Silos are for farmers!



Do I really need to adopt/adapt?

Data bound in reports  
is useless



Do I really need to adopt/adapt?

Responsiveness is critical



Do I really need to adopt/adapt?

Monkey jobs are not  
for professionals



Do I really need to adopt/adapt?

People come and go

Do I really need to adopt/adapt?

Total Quality

We have the tools to do better





[www.sustainableelements.ca](http://www.sustainableelements.ca)

Carlos da Ponte MEM - Director  
[cdaponte@sustainableelements.ca](mailto:cdaponte@sustainableelements.ca)